



REGION

LINK

North Portugal
(PT)

www.ccdr-n.pt

Galicia
(ES)

www.eixoatlantico.com

Tuscany Region
(IT)

www.etinnova.it

Latvija
(LV)

www.pskov-ivonia.org

Eesti
(EE)

www.lote.ut.ee/geo_eng

Eesti
(EE)

www.werro.ee/maavalitsus

Border, Midland
and Western
(IRL)

Www.midlands.ie

Dytiki Ellada
(EL)

[www.upatras.gr/index/
index/lang/en](http://www.upatras.gr/index/index/lang/en)

Dytiki
Makedonia
(EL)

www.uowm.gr

Eszak-
Magyarország
(HU)

www.norda.hu

Stuttgart
(D)

[www.mfg-
innovation.com](http://www.mfg-innovation.com)

Objective:

*To improve regional policies in the fields of Information
Society through the introduction of the Digital Local Agenda*

Partners:

11 partners from 9 European Countries

Budget:

1,491,456 euros

EFDR Contribution:

1,211,872 euros

Contact Details:

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www.projectdla.eu

Common methodology for the implementation
of Digital Local Agenda and its impact on
regional digital policies



Investing in our common future



DLA PROJECT

DLA project is an INTERREG IV C project aimed to **improve regional policies in the fields of Information Society through the introduction of the Digital Local Agenda** in order to develop new activities related to the application of the Information and Communication Technologies to public services.

A Digital Local Agenda (DLA) is a **common strategy shared with citizens, for the development of the Information Society which bears in mind socio-economic, cultural and institutional factors**. Digital divide in Europe is a reality, and the economic and social development of European regions is largely conditioned by the degree of implementation of the Information Society. In the case of public administrations, the adoption of Information and Communication

Technologies tools in day-to-day practices brings immediate improvements: more efficiency, more productivity and better services for citizens and businesses. However, the extent to which the Information and Communication Technologies are developed in public authorities across Europe in general and in the project partners in particular, varies from one region to another.

The DLA project is implemented through the second call for proposals of INTERREG IV C Programme and is being developed since January 2010 to December 2012. It involves **11 partners from 9 countries** across Europe: Estonia, Germany, Greece, Hungary, Italy, Ireland, Latvia, Portugal and Spain). The INTERREG IV C Programme is contributing near 80% to the total budget of the project which is **1,491,456 euros**.



To reach its objectives, the project fosters a **permanent exchange of experience among partners**. It also aims to establish a cooperation network among partners in order to **update and improve knowledge on the information society** and its applications within public administration services.

Specific objectives of the project:

- Design a general DLA transferable to every Region,
- Elaborate a Common Methodology to adapt the general DLA to every particular local situation,
- Involve all key stakeholders in the project and in the process of building a DLA,
- Exchange experience,
- State the basis for future collaboration.

The project is structured into four main components including: management and coordination; communication and

dissemination; exchange of experiences; and case study implementation. The management and coordination component warrant the smooth and undisrupted implementation of the project. The communication and dissemination component is ensuring that the project outputs are addressing the public authorities, citizens, and business for promoting the development of an appropriate Information Society Strategy. The exchange of experiences is conducted within a logical framework: diagnosis, sharing experience and structuring future cooperation, in order to guarantee the added value of information flow. The Case Study is designed to demonstrate that the Common Methodology developed within the project is a useful tool that can be adapted to a general DLA at a local level.

For further information about DLA project, please visit our website: www.projectDLA.eu